

# SCOTTISH HEALTHY AGEING INNOVATION CLUSTER June 2019

## Housekeeping



Pic Source: Hotelogix

# WHO definition of Healthy Ageing: "the process of developing and maintaining functional ability that enables wellbeing in older age"

This includes a person's ability to;

- meet their basic needs
- learn, grow and make decisions
- be mobile;
- build & maintain relationships
- contribute to society

# Aim — 'Accelerate digital innovation and adoption in health & care'

#### **Purpose**

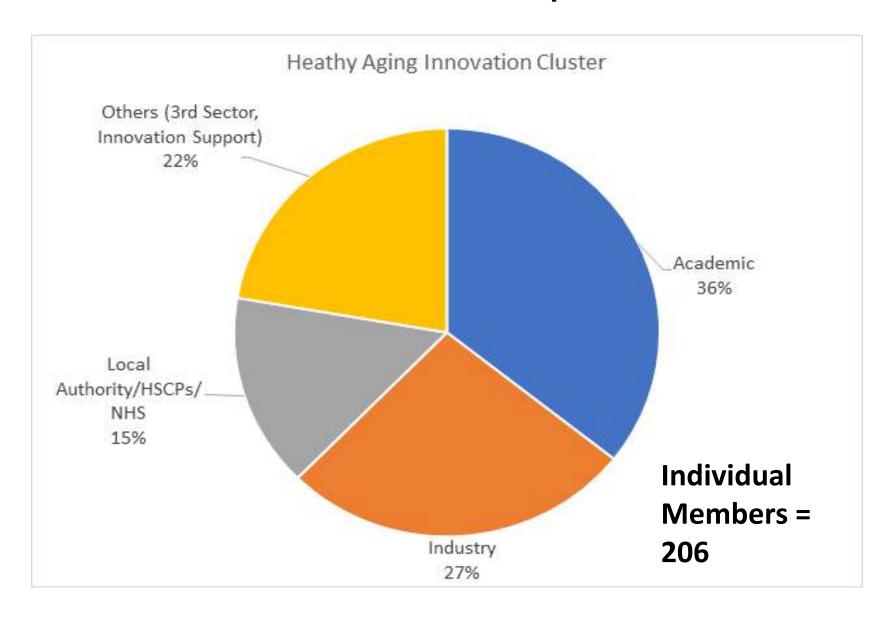
- Collective of shared interest
   expertise and skills
- Share information and support knowledge exchange
- Seek & solve demand led challenges
- Host challenge competitions
- Identify funding opportunities
- Build Collaborations that are greater than sum of individual parts

#### **Current Activities**

- IUK Grand Challenge Opportunities
- Identifying key challenges for collaboration



## HAI Cluster Membership – June 2019





- Cluster management
- Useful links & introductions
- Challenge thinking
- Encourage focus
- Share Learning
- Embed co-design
- Stimulate and embolden strategic leadership

#### HAIC PRIORITY ACTIVITIES 2019

### COLLECTIVE LEARNING

#### Awareness of Policy & Guidance

- Scottish & UK
   Government Policy
   Direction
- Relevant Strategic Guidance & Best Practice
- Build 'Team Scotland' Approach

#### **Awareness of Technology**

- Consumer Technology
- Keeping pace with a fast moving market
- Build Trust to Share

#### **Identify Funding Opportunities**

## DEVELOP JOINT PROJECTS

#### Shared Focus on Specific Conditions/Challenges

- Falls,
- Diabetes,
- Physical Activity

#### Support Independent Living

- Transport
- Housing
- Supporting people to work longer
- Hospital at home
- Care in the Community
- Reducing inequalities

#### Develop

- Test beds
- Data/Analytics
- Patient/Citizen
   Journeys

## RESEARCH & METHODS

#### **Prevention**

- When should interventions best be made?
- Better adoption at earlier stage in life?

#### **Evidence Impact**

- Health Economics
- Methodologies
- Real World Impacts

#### Ensure Citizen at the Centre

- What does the citizen want?
- How best engage with the end user?
- Embed co-design
- Build Trust

## EXPAND SKILLS & CAPABILITIES

#### **Skills & Training**

Joint Learning

Business Models for Scotland

#### June Round-up of interesting stuff....



IUK Delivery Plan 2019-20 published <a href="https://www.ukri.org/files/about/dps/innovate-uk-dp-2019/">https://www.ukri.org/files/about/dps/innovate-uk-dp-2019/</a>

Scottish Enterprise Strategic Plan 2019-22 published <a href="https://www.scottish-enterprise-building-scotlands-future-today.pdf">https://www.scottish-enterprise-building-scotlands-future-today.pdf</a>

IUK HA Challenge Director Blog <a href="https://innovateuk.blog.gov.uk/2019/05/24/discover-how-were-developing-ground-breaking-responses-to-an-ageing-society/">https://innovateuk.blog.gov.uk/2019/05/24/discover-how-were-developing-ground-breaking-responses-to-an-ageing-society/</a>

DHI Emerging Trends in Digital Health & Care Report <a href="http://dhi-scotland.com/about-dhi/resources-digital-health-care-institute/">http://dhi-scotland.com/about-dhi/resources-digital-health-care-institute/</a>

US Market Interests – summary of discussions with DHI

Pic Source: DairyReporter.com

# IUK Healthy Ageing Challenge Director Blog – key points

- 140 responses to survey in March 2019
- Plan to launch funding competitions in 2019
- Reviewed lessons from large scale demonstrator activity – scale and level of adoption issues
- Not fund clinical research or research showing the value of related healthcare service changes
- Consider how allow a broader range of organisations to take a lead role
- Possible inclusion of an Investment Partnership component
- Mooted different timescales for shorter and larger projects e.g. 3 years +

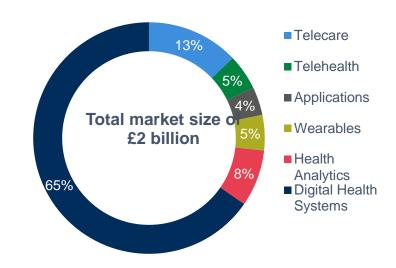


# **Emerging Trends in Digital Health and Care**

# Digital Health and Care Market



- The global Digital Health market is predicted to grow to a value of \$370 billion by 2024
- The UK market size for Digital Health in 2015 was £2 billion and was expected to reach £2.9 billion in 2018



# Top 6 technology trends in Digital health and care



- Artificial Intelligence will support better decision-making at the point of care and will allow predictive analytics to be used in practice.
- Blockchain could greatly reduce the time, costs and risks associated with how health and care organisations operate
- Cloud-based Platforms will play a vital role in making the healthcare industry more patientcentric and data-driven
- Electronic Health Records will provide a greater and more seamless flow of information within a digital care infrastructure
- Big Data can analyse and use massive health and care data sets to positively impact citizen care outcomes
- Robotics can take on repetitive tasks such a blood sampling and heartrate monitoring while providing Robotic assistance for those needing care

#### **Findings**



- The latest generation of digital technologies promise to support entirely new ways of working and to radically change the relationship between citizens and Health and Care Services.
- The key to digital transformation is mindset not structure as transformation is a life-cycle not a one-off event.
- To achieve this, leaders needs to employ more agile ways of working, ensure their organisations have the right skills and are prepared to move out of their comfort zones to better engage with citizens.



- Strategic Planning: Clear 3-year strategic plan AND Business Model
- Product/Market Fit: Product/market fit means being in a good market with a product that can satisfy that market. Many people interpret product/market fit as creating a so-called minimum viable product (MVP) that addresses and solves a problem or need that exists.
- Identify your first 10 Customers <u>UK and US</u>: These can be adjusted as your product(s) evolve.
- **Platform**: Create an infrastructure with as many UK/US commonalities (and dualities) as possible, including IT, IP, legal, employment, accounting, overall compliance, etc.
- Talent: Develop both a short-term and a long-term Talent Strategy, understanding the differences between UK and US talent in your business ecosystem, including cash compensation, equity and bonus expectations. Build the compensation into your model.
- Culture: Founders and first team members, discuss your company culture and what you want to build from a people-dynamics perspective.
- Be Flexible and Make Adjustments If something doesn't work, try another way. Don't be afraid to ask for help.
- On-going investor outreach, allowing for constant pitch rehearsals and tough questioning.
- Keep Swimming!

# Funding Opportunities Update – June 2019

 EUREKA: Singapore Open Competition – For projects which will result in a new product, process or service, are innovative and involve technological risk. Lead partner from UK and Singapore. Project costs between £100k and £1m – Closing Date: 26<sup>th</sup> September 2019

https://apply-for-innovationfunding.service.gov.uk/competition/377/overview

• SBRI – Using data and digital technology to deliver better adult social care – Phase 1 – R&D demonstrating technical feasibility (>£50k) for 3 months, to lead to potential for Phase 2. Aim: to make adult social care provision more effective and efficient, including preventing the need for social care interventions. Particularly interested in proposals for technology that can track data in realtime and join up how resources are prioritised and deployed. Closing Date: 17<sup>th</sup> July 2019.

https://apply-for-innovationfunding.service.gov.uk/competition/375/overview#scope



• Strength in Places – Wave 2 – EOI – Projects must focus on one technology area, sector or discipline and should take a place-based approach to research and innovation funding. Successful EOI's will receive £50k to develop the full stage proposal (£10m-£50m).

Closing date: 9th October 2019.

https://apply-for-innovation-funding.service.gov.uk/competition/370/overview#dates

- MRC/EPSRC Canada UK Artificial Intelligence Initiative Call aimed at building competitive, resilient and healthy economies through responsible AI. Looking at collaborative research across at least 2 of:
  - Social sciences and humanities
  - Health and biomedical sciences
  - Natural sciences and engineering

UK grant element of up to £625k (100 fEC 20% match funding)

Closing date: 19<sup>th</sup> August 2019

https://esrc.ukri.org/funding/funding-opportunities/canada-uk-artificial-intelligence-initiative-building-competitive-and-resilient-economies-and-societies-through-responsible-ai/

• Tracey Ward, Enterprise Europe Network – Other Opportunity



# Ageing 2.0 Challenges

High Level Review of Scottish Context

Athina Tatsi

MSc in Digital Health Systems

University of Strathclyde

#### AGING 2.0 <a href="https://www.aging2.com/grandchallenges/">https://www.aging2.com/grandchallenges/</a>

Aging 2.0 Grand Challenges is a global initiative to drive collaboration around the biggest challenges and opportunities in Aging.

#### 8 Grand Challenges



#### INNOVATION PRIORITIES FOR AGING 2.0 COMMUNITY

 Topics identified from 6 years of bottomup and top-down dialogue with stakeholders from across Aging 2.0's interdisciplinary, intergenerational, international community of older adults, senior care providers, thought-leaders and entrepreneurs.







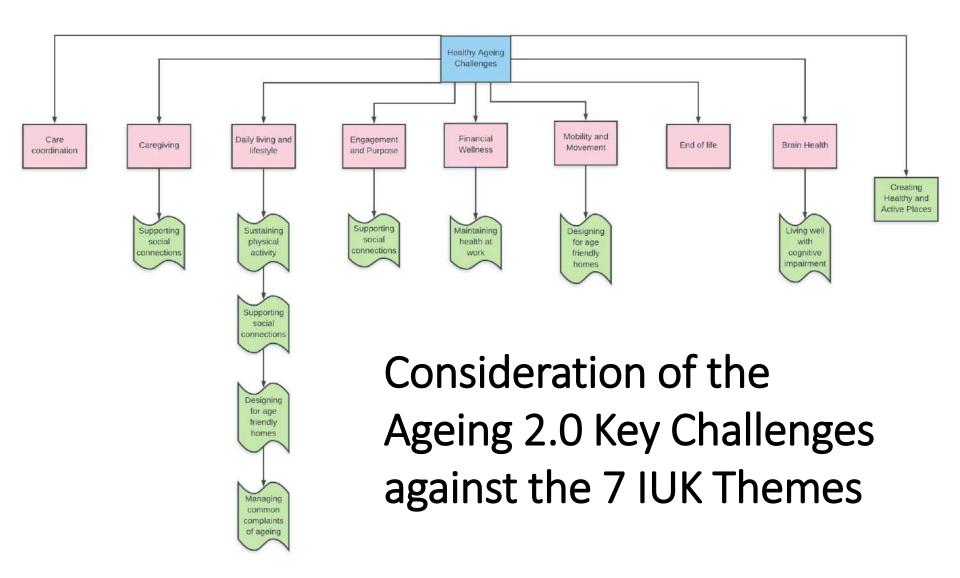












## Grand Challenges (2)



Despite the majority of older adults stating a preference to age in place, "one third of people over the age of 65 need assistance with at least one activity of daily living (e.g. eating, bathing, dressing)". Products and services are needed to not only support older adults basic daily activities, but also to foster and support their ability to thrive, pursue their passions and engage with their chosen lifestyle.

#### Context - Daily living and lifestyle

Between 2011 and 2016 the UK's average annual life expectancy improvement was **lower** than the EU average. 8 9 10 11



# CARECOORDINATION

## Grand Challenges (3)

The healthcare journey can be particularly complex and fragmented for older adults, two-thirds of whom have at least two chronic conditions. With threequarters of global healthcare spending going to chronic care management, families and payers are aligned in their desire to care for people in the least restrictive most cost-effective setting possible. Families and providers need new tools and care models to support care transitions, clinical collaboration, medication management, population health management and remote care delivery.

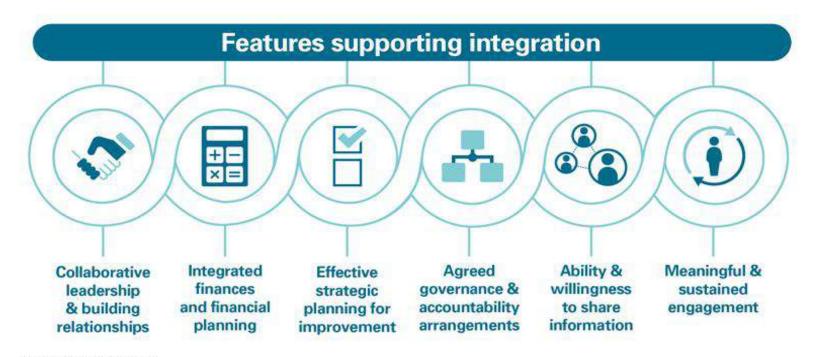
#### Policy & Strategic Context – Care Co-ordination

The Public Bodies (Joint Working) (Scotland) Act, 2014- Legislation for Health and Social Care to be a single, integrated system, in order to improve care co-ordination. Difficulty to find specific research references to quantify/qualify this issue – any suggestions?

#### Exhibit 7

Features central to the success of integration

Six areas must be addressed if integration is to make a meaningful difference to the people of Scotland.



Source: Audit Scotland

# Grand Challenges (4)

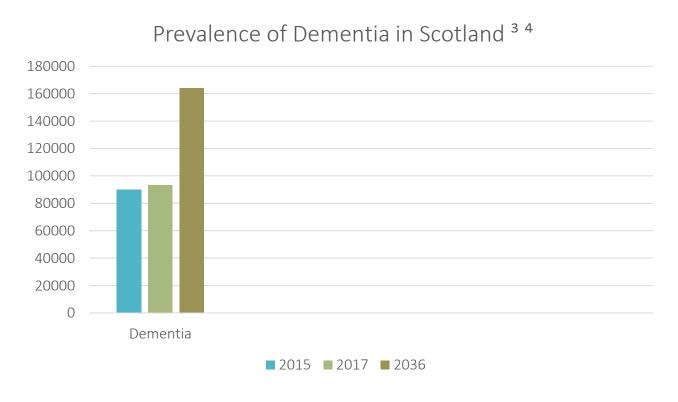


Maximising cognitive ability and brain health is increasingly a priority for ageing societies as the number of people with cognitive limitations and mental health issues continue to rise. New approaches, tools and services are needed to increase awareness, reduce stigma, improve prediction, speed diagnosis, enhance treatment and support caregivers.

#### Context - Brain Health (is this the best term?)

Cognition refers to the mental processes that happen in the brain to support daily activities such as thinking, learning, understanding, remembering, planning, attention and behaviour.<sup>1</sup>

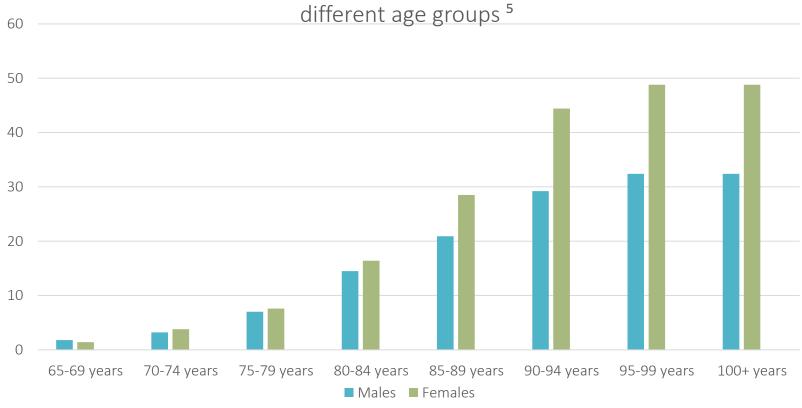
Impairments of cognition can affect the ability to make informed decisions about life, activity, health and wellbeing and have a significant impact in one's life.<sup>2</sup>



8.116 people with dementia in Glasgow in 2017.<sup>6</sup>

#### Context - Brain Health

Gender based dementia prevalence in Scotland (2017) across



- Dementia is more prevalent in females than males. 5 6
- Most prevalent above the age of 65. <sup>5 6</sup>
- As of January 2019, around 68% of over 65s estimated to have dementia had been diagnosed.<sup>7</sup>

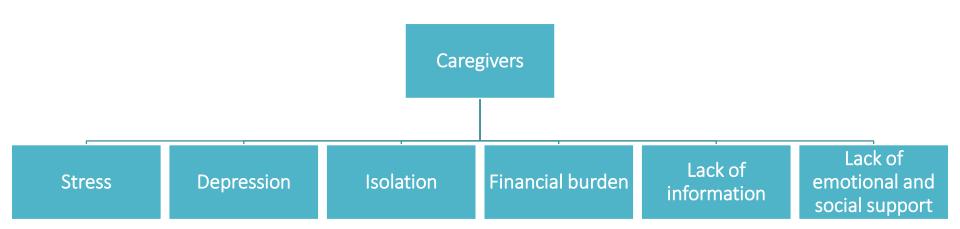


## Grand Challenges (5)

Care for older adults is provided by informal and formal caregivers, both of which increasingly care for people with high levels of acuity and complex conditions. Family caregivers - who are often juggling other family and work responsibilities while living remotely from the care recipient - need better support, training resources and tools to support their loved ones and themselves. On the professional side, staff shortages and quality concerns require new solutions to help attract, train, develop and leverage scarce human capital.

#### Context - Caregiving

- There are around 759,000 caregivers aged 16+ in Scotland which represents 17% of the adult population. 13
- 3 in 5 people are expected to be caregivers at some point in their life in the UK. 13
- Women are more likely to be caregivers than men.
- It is estimated that there will be 40% more caregivers needed by 2037.14
- Although caring for someone can be hugely rewarding, there is a large body of research which highlights carer burden, unmet needs and negative consequences for the health and wellbeing of caregivers. <sup>15</sup> <sup>16</sup>



## Exploration of 4 Key Challenges

- Approx 1 hour for 4 discussion groups to run concurrently
- Explore the challenge in more detail
- Outline your interest in this topic and what contribution can you/your organisation make?
- Open discussion to explore and scope areas of shared interest
- Identify Gaps knowledge/skills to inform a collaborative proposal
- Anything the wider HAIC group can do to support/inform e.g. meeting space/skills gap?
- Feedback on planned next steps who doing what? Facilitator to draw discussion into a set of actions/conclusion

## Next steps...?

Activities	Timescale
Establish the Cluster	Dec 2018
Identify Healthy Ageing Cluster Priorities for Collaboration	Feb 2019
Identify & Consider Key challenges for Healthy Ageing	April 2019
Engage and explore Key Challenges in collaboration	June & Sept 2019
Scope propositions	
Identify funding opportunities & timelines	
Host challenge competitions/Bid submissions	Progress some of these
Implementation	concurrently?
Learn & Share	

## Digital Health and Care National Strategic Picture



- Policy Context Digital Health and Care Strategy
- TEC Programme
- 2019 2020 priorities



# SCOTLAND'S DIGITAL HEALTH & CARE STRATEGY

**ENABLING, CONNECTING & EMPOWERING** 







'Digital technology
has the potential to
change the face of health
and social care delivery.'

 Scottish Parliament Health and Sport Committee report on technology and innovation in health and social care

#### Person-centred vision

'I have access to the information, tools and services I need to help maintain and improve my health and wellbeing.

I expect my health and social care information to be captured electronically, integrated, and shared securely to assist service staff and carers that need to see it ...

... and that digital technology and data will be used appropriately and innovatively, to:

- help plan and improve health and care services
- enable research and economic development, and
- ultimately improve outcomes for everyone.'



# Improving Outcomes through better co ordination and delivery of care

- We wish to empower citizens to better manage their health & wellbeing, support independent living and gain access to services through digital means. We know this is leading to a shift in the balance of care by using the tools and technologies that we are already increasingly using for all other aspects of our lives. In order to achieve this at scale;
- We need to put in place the underpinning architectural and information governance building blocks for the effective flow of data across the whole care system that will enable the transformational ambitions of the Health & Social Care Delivery Plan, including public health and social care reform priorities.



#### 6 Key Areas of Focus (Domains):

National direction and leadership

A new national Board and supporting governance mechanisms to rationalise and clarify decision making processes for investment, prioritisation and policy setting.

Information governance, assurance and cyber security

New national arrangements to support appropriate information sharing for delivery of care, research & innovation, give people choices in how they access and manage their information and maintain trust that information is used and managed safely and securely

**Service transformation** 

New processes to support the spread and adoption at scale of proven digital technologies within services and the promotion of methodologies that support local service change and redesign as part of pathways of care

Workforce capability

A programme of work to promote leadership and workforce development in digital skills and capabilities in order to underpin the successful uptake and use of digital technologies

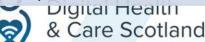
**Digital Platform** 

The development at a national level of a digital platform that facilitates the availability and exchange of information and interoperability of existing and new health and care systems and applications

**Transition process** 

Agreeing a roadmap over time to rationalise different local, regional and national systems to converge on to the digital platform, without impacting existing service provision and delivery of care

#digicare4scot



# Our Information Assurance, Governance and Security Vision

People expect their health and care information to be available to them, and to those responsible for helping them, when and where they need it.

At the same time they want assurance that their personal information is being handled appropriately, safely, securely, and in an approved and controlled way.

What we have heard over and over...
We need a consistent and more efficient national approach!



## How We Will Achieve Our Vision

A programme of activities for delivering by 2020

a simplified and consistent national approach for Information Assurance, Governance and Security (Domain B)

NDF
O-365
NIS Dir.

Co-production

Strong partnerships and engagement with a vast spectrum of stakeholders

Data
Delivery
Programme

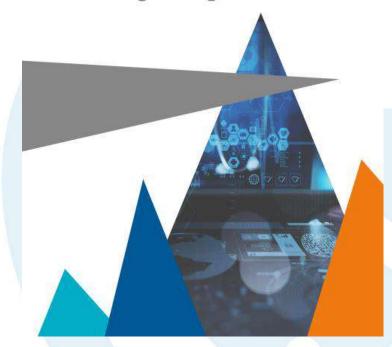
Taking into account the different needs of users and citizens, and provide clarity around information sharing across health and care.

#digicare4scot





### Defining an Open Platform







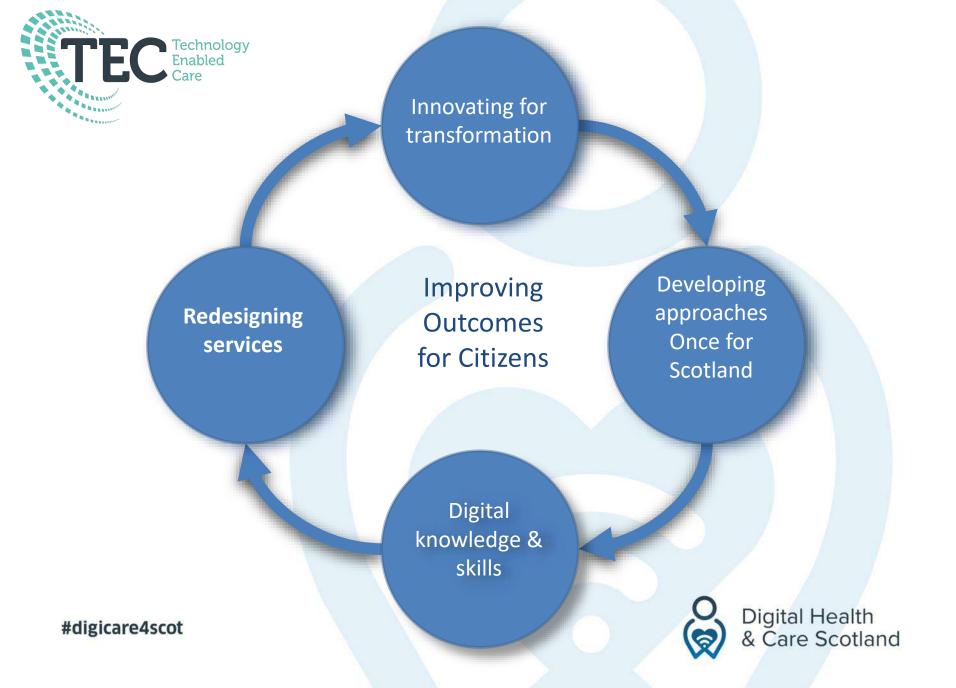
Recommended Summary Plan for Emergency Care and Treatment



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Including diagnosis, communication needs (e.g. interpreter, communication aids) and reasons for the preferences and recommendations recorded.				ECT	been fully involved in making this plan.  B This person does not have the mental capacity to participate in making these recommendations.  This plan has been made in accordance with capacity law, including, where applicable, in consultation with their legal proxy, or where no proxy, with relevant family members/friends.					
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. Personal preferences to	quide this plan (wh	en the nerson	n has canacity)	E.C.	D If no other o	ption has been sele	1	70.7		
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# SUPPORTING SERVICE TRANSFORMATION Delivery Plan 2019/20

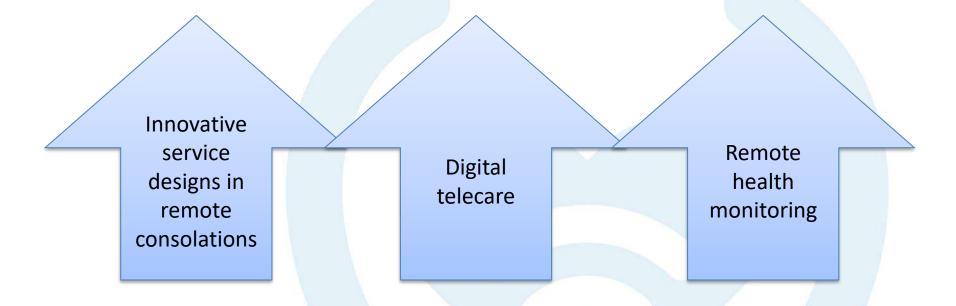




# 2019/20 Delivery Plan Milestones



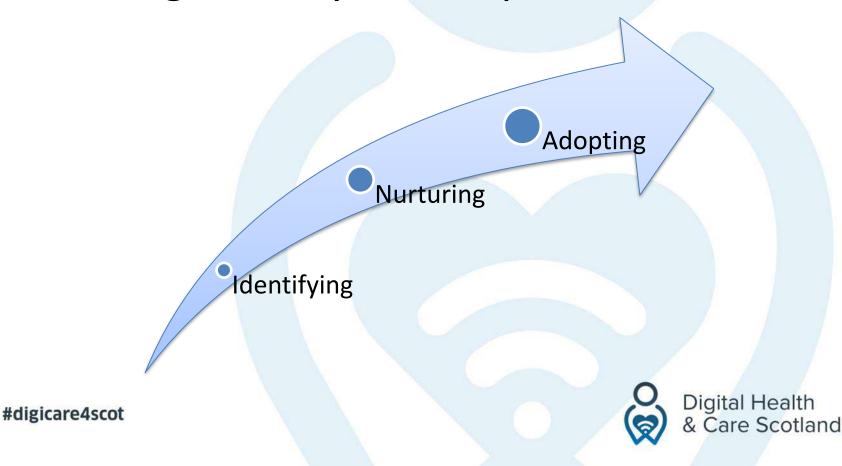
### **Mainstreaming and Adoption at Scale**



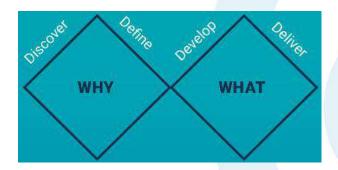
#digicare4scot



A streamlined process for identifying and nurturing innovative service designs and designs ready for adoption at scale



The Scottish Approach to
Service Design supporting
local service
transformation and
delivering better national
and local outcomes



Double the number of people engaging with digital technology enabled care through events and using our materials.



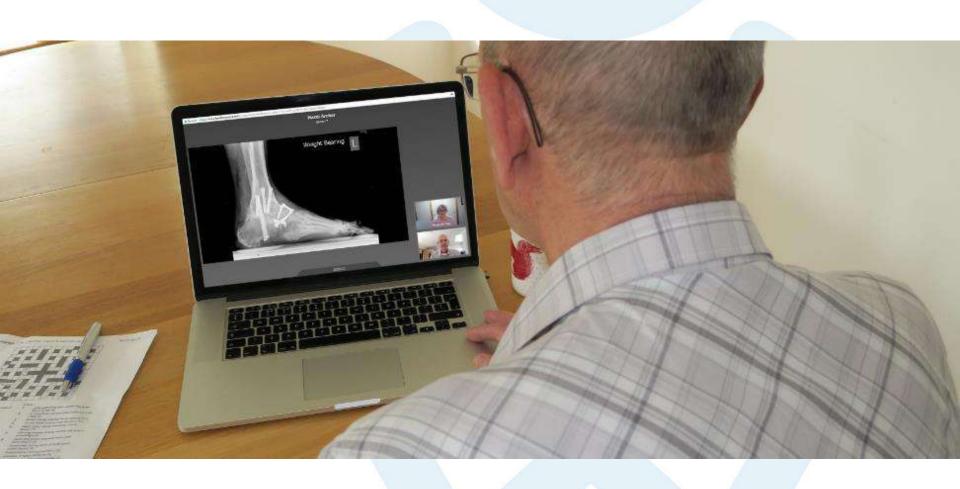


 Additional inward investment will have been secured that extends opportunities and increases impact





# Attend Anywhere / NHS Near Me TEC Enabled Care

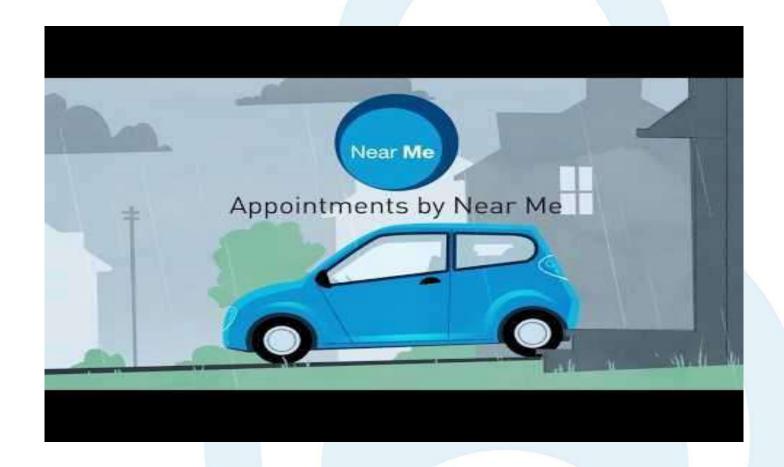


# **Attend Anywhere Scale-Up**



- Launched October 2018: Once for Scotland
- Integrated with Access Collaborative to improve Access and reduce waiting times
- Aim is for at least 2000 consultations a month
- 11 Boards + GJNH
- Primary care and Care Homes also social care
- Evaluation



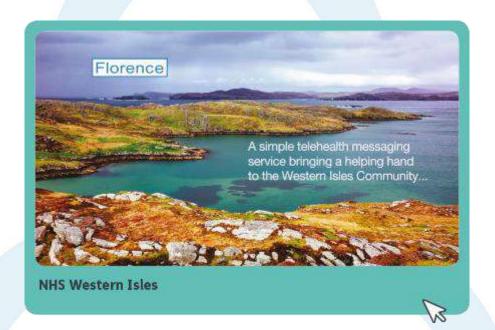


https://youtu.be/R\_0cDigr8\_4





Over 23,000 citizens using HMHM





More people are self-managing their health and care



Condition-control (Treatment Adherence) improves



Face to face contacts (appointments) are optimised



Access to services increased

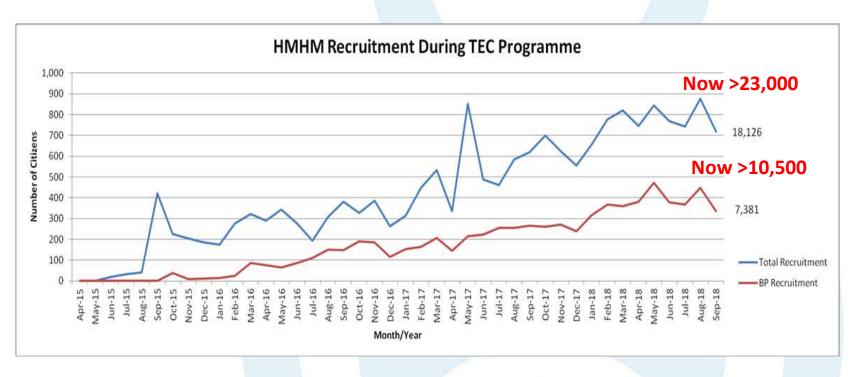




https://vimeo.com/259839666



# Overview of National Progress in Scotland: A tipping Point: HMHM



Remote Monitoring of Blood Pressure: Tipping point and is

Digital Health

& Care Scotland

largest area of scale up — 40% of total activity #digicare4scot



# Scale up BP

- Citizens benefiting and accessing: enabled over 12,000 citizens to use and access HMHM to support Blood Pressure (BP)
- Uptake across Scotland: Most health boards in Scotland now actively engaged in implementing scaling up.
- Primary Care Practice Uptake: Over 30% of Primary Care Practices actively engaged. With up to 50% Primary Care practices within localities are using HMHM as part of routine care.
- Positive Response from Primary Care: Positive and supportive response to date from Primary Care Colleagues involved in implementation

Digital Health

# Preparing for the next phase of HMHM growth

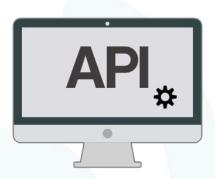
Our partners tell us that we need a system that...



Is Multi Channel



Gives Visual Feedback to Patients

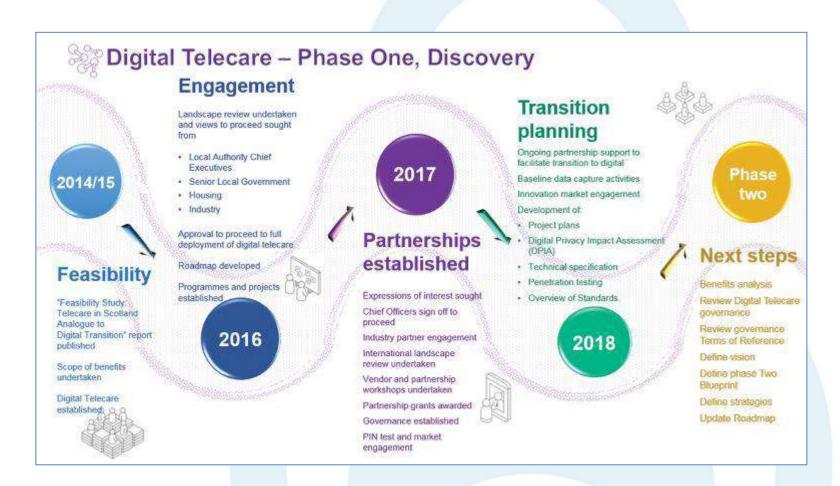


Connects to existing systems



# **Procuring 'once for Scotland'**

Pre Procurement	Procurement	Implementation
<ul> <li>Prepare Requirements</li> <li>Outline business case</li> <li>Clinical Advisory Group</li> <li>Procurement Board</li> </ul>	<ul> <li>Invitation to tender</li> <li>Negotiated procedure (find the 'best fit')</li> <li>Contract with preferred bidder</li> </ul>	<ul> <li>Design &amp; testing of national templates</li> <li>Transition early adopters</li> <li>Phased roll-out</li> </ul>







Working with 17 partners



16,800 new users in 2017/18







#### Housing

Website with video clips and links to key resources about housing:

techousing.co.uk





September 2017: 100 people Join the Dots' at housing event

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September 2018: 120 people hear about Creating Housing Solutions through Technology



#### **Carers and Purple Alert Community**



1) Download Purple Alert (Free)



2) Create your profile. (This will be private)



 Ask family and friends to download the app.

#### Carers only



 Create a profile for a person living with dementia.



5) If an emergency arises, call 999.



6) After you've alerted the Police, send a Purple Alert.



Download it now on PurpleAlert.org.uk



# Dementia Circle finds, tests and shares products.

- Everyday Living
- · Staying Connected
- Safe & Secure
- Out and About
- A Meaningful Life
- Purple Alert



#### Young People and TEC

#### **Augmented Reality App**

An app to allow users to download and apply different augmented reality maps over the street map on their mobile phone to encourage users to increase their level of physical activity.



#### **Digital Doctors Surgery**

A website which provides multiple functions to enable easier access to frontline health care. It would provide comprehensive information on every GP surgery.

#### Mental Health Chat Service

A multi-platform service providing a digital live chat service to young people where they could connect with a mental health professional to talk about their mental health and receive quidance and support.

#### **Health & Wellbeing Online Resources**

The Young Scot website would act as a one-stop-shop for young people, signposting them to useful apps and services. It would demystify services, explaining how to access them, how long you might have to wait, rights are around confidentiality and service standards, and what to expect.









# **Our four Focus Areas**

- Preparing for Transformation
- Developing Approaches Once for Scotland
- Redesigning Services
- Supporting Digital Skills and Knowledge



# Thank you!

E: Margaret.Whoriskey@gov.scot

TW: @TECScotland #TEC Scot

www.digihealthcare.scot







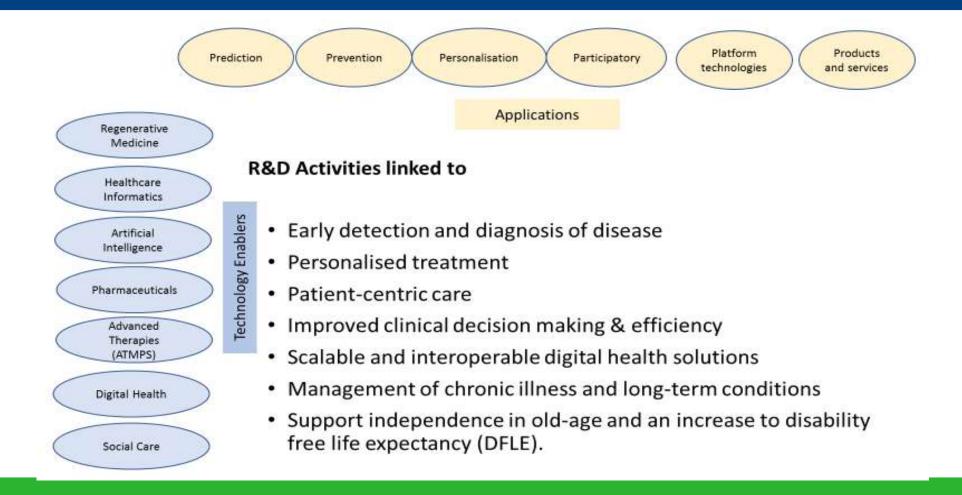
### **KEY FACTS**

- PRODUCTS, SERVICES, PROCESSES
- OPEN CALL (includes HEALTH, MOBILITY, INDUSTRY 4.0)
- COMPANIES OF ANY SIZE
- MINIMUM 1 SCOTTISH/1 CATALAN COMPANY (other organisations can participate)
- £150K-350K ELIGIBLE COSTS (SCOTLAND)
- VARIOUS INTERVENTION RATES MAX. £200K (SCOTLAND)
- SUPPORT TO FIND PARTNERS

KEY DATES						
CALL CLOSES	10 <sup>th</sup> OCT 2019					
APPLICANTS INFORMED	16 <sup>th</sup> DEC 2019					
PROJECTS START FROM	1 <sup>st</sup> JAN 2020					



### "HEALTH" PROJECTS





### **FIND OUT MORE**

**WEBINAR** 

www.enterprise-europe-scotland.com/catalonia

enquiries@scotent.co.uk

tracey.ward@scotent.co.uk
alex.blackshaw@scotent.co.uk

