



23 March 2022

Moray Rural Centre of Excellence for Digital Health and Care Innovation Information Event

DHI's Moray Rural Centre of Excellence for Digital Health and Care Innovation (MRCE) will support the remobilisation of health and care services and the economic recovery of the Moray region, by investing in research and innovation activities aligned to the digital health and care agenda. With £5M from the [Moray Growth Deal](#), the MRCE is the [first of the Moray Growth Deal](#) projects and a transformational investment in research and development.

The online soft launch of the MRCE took place on 23rd March 2022 where we presented our vision, launched our Living Lab challenge areas and invited everyone to participate in our centre activities, which include, R&D, supporting business innovation and developing the skills base needed for a digitally enabled health and care sector.

[Janette Hughes](#), DHI's Director of Planning and Performance, opened the event with an overview of the journey for the development of the centre concept and the overall aspiration of the MRCE, as well as the potential for the citizens of Moray, rural residents beyond the local area and the key activities that are planned.

Janette's introduction was followed by perspectives from [Madeline Smith](#), Director of Strategy at Glasgow School of Art who have a campus in the Moray area and are strategic DHI collaborators. Madeline focussed on the importance of design-led innovation and the skills base needed to support digital health and care transformation.

DHI's Commercial Innovation Lead, [Karim Mahmoud](#), then gave a presentation on the centre's key objectives and proposed activities and summarised the Living Lab theme areas, the approach to engagement and the citizen-focussed research and development opportunity. Karim also issued an open invitation to reach out to the MRCE for collaborative opportunities which could include twinned Living Labs, skills development, knowledge exchange/transfer, and innovation projects.

Those interested in keeping up to date with the MRCE are invited to [join DHI's network](#) and select the Moray Rural Centre of Excellence checkbox.

The virtual event gathered more than 40 attendees and raised the interest of the audience who actively asked questions and share their thoughts and comments in the chat.

[DHI Moray Growth Deal website page](#)